

[ESPENSHADE]DESIGNS

 **Todd Espenshade**

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I enjoy the challenge of creating captivating work while also providing a clear and easily recognizable message for the viewer. Volunteering and helping others has always been an important part of my life. I am pleased to be able to use my creative skills to help others through the creation of materials for Branding, Advertising, and Web Design. I believe in the purpose behind every design. As a professional it is my job to help my clients find the purpose behind theirs.

Technical Skills



Personal Interests



EDUCATION

Wilkes University,

Wilkes-Barre, PA

BA - Digital Design and Media Art Major

Art Minor and Marketing Minor

3.90 GPA - Deans List 2014-2018

DESIGN EXPERIENCE

The Allan P. Kirby Center

Kirby Scholar for Digital Design and Media Art (2017-2018)

- Created branding and marketing materials for clients
- Designed logos and branding for local entrepreneurs
- Worked among a team of highly skilled professionals

The Beacon - Wilkes University

Graphic Designer (2017-2018)

- Created graphics and layouts for University newspaper
- Worked closely with students pursuing degrees in various fields of study

Wilkes University Marketing Communications

Marketing Communications Internship (2016)

- Created marketing material for Wilkes University events
- Photography and photo editing of faculty and events
- Worked in a professional environment

Studio 20 - Student-run Design Agency

Club President (2017-2018)

- Coordinated project schedules and assignments
- Led twice-weekly club meetings
- Design for Wilkes clients and local businesses
- Mentor underclassmen in design projects

AWARDS

IMAD Departmental Award Recipient

- Outstanding achievement in Integrative Media, Art, and Design (2018)

MAC Championship Logo Contest Winner

- Logo design selected to represent NCAA Division III, MAC (2018)